



INVITATION to a WORKSHOP

Friday 18 January, 2013, 8h30-11h30
 Floor 1, IPSARD, 16 Thuy Khuê, Tay Hô

We are very pleased to invite you to participate to a Workshop on “**Costs/benefits of Geographical Indications and Trademarks**” to be held on Friday 18 January 2013 at Ipsard. The workshop will combine theoretical presentations on GIs and trademarks and examples of GIs and collective Trademarks in Vietnam. The workshop will focus on two aspects underpinning GIs and trademarks:

1. the link between the product and the origin and
2. the stakeholders involved.

The objective of the workshop is to promote a dialogue and to give clues about the most suitable legal tool between GIs and trademarks depending on the context.

Agenda:

8h30-9h30	<ol style="list-style-type: none"> 1. The link of the product with the origin 2. The stakeholders involved 3. The protection granted in GIs and Trademarks in Vietnam and Europe/India/USA	Delphine Marie-Vivien (Cirad)
9h30-9h50	Example of a collective trademark: Potato from Đồng Thái Ba Vì	Dao Duc Huan (Rudec)
9h50-10h10	Example of a Geographical Indication: Kaki from Bắc Kạn	Vu Huu Cuong (Casrad)
10h10-10h30	Example of a Geographical Indications: Mandarin from Bắc Kạn	Nghiêm Hoang Anh (Favri)
10h30-10h50	Example of a Geographical Indication: Coffee from Buon Ma Thuot	Claire Durand (Cirad)
10h50-11h30	General discussion on the costs/benefits of GIs and Trademarks	All, conduct by Delphine Marie-Vivien