



## BUYING GEOGRAPHICAL INDICATION PRODUCTS

GI products can be bought in local specialty shops and markets all over Vietnam.

When I buy a GI product:

- \* I am guaranteed to buy a safe local product with specific qualities and taste that are controlled,
- \* I support the cultural and historical heritage of the local communities of producers,
- \* I support the protection of the natural resources and the biodiversity,
- \* I can participate to many festivals to understand better the products and communicate directly with the producers.



## REGISTERING GEOGRAPHICAL INDICATIONS

People's Committee of Province, of district, collective producer organizations can register a GI with the National Office of Intellectual Property (NOIP), Ministry of Science & Technology. The GI dossier comprises the description of the characteristics of the product, of its method of production and of the geographical area including a map. It emphasizes the history of the product, of the people and of the place.

68 GIs are now protected in Vietnam for natural, agricultural, handicraft and industrial products such as fruits, rice, spices, coffee, tea, seafood, meat.

## JOINING GEOGRAPHICAL INDICATION VALUE CHAINS

Local producers and traders willing to use the GI shall get approved by the management organization of the GI. They can then use the recognized collective GI logo for market promotion.

### Useful links

National Office of Intellectual Property of Vietnam  
<http://www.noip.gov.vn/>

Fanpage  
<https://www.facebook.com/chidandialyvietnam/>

ASEAN GI Database  
<http://www.asean-gidatabase.org/gidatabase/>

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# GEOGRAPHICAL INDICATIONS

*To protect  
Local Specialties  
of Vietnam*





## WHAT ARE GEOGRAPHICAL INDICATIONS?

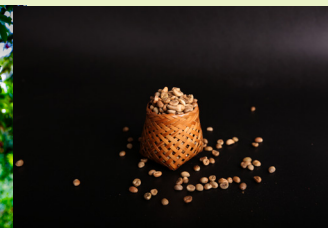
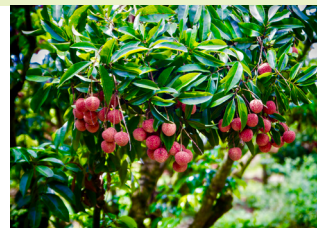
Geographical Indications (GIs) protect local specialty products. They are a collective tool to promote trade, quality and local development.

The reputation and quality of a GI product are based on:

- specific climate, soil, water, natural resources of the place of origin,
- specific skills and methods of production of local communities of producers.

The GI logo guarantees the quality control and the traceability to the origin.

Famous protected local specialties include Nuoc Mam Phú Quốc, Bình Thuận Dragon Fruit, Phúc Trạch Pomelo, Cao Phong Orange, Văn Yên Cinnamon, Hải Hậu Rice, Hạ Long Cha Muc, Mộc Châu Shan Tuyet Tea, Non la Huế... GIs from other countries in the world are also protected in Vietnam such as Cognac (France), Kampot Pepper (Cambodia), Scotch Whisky (Scotland)...



## WHAT MAKES GEOGRAPHICAL INDICATIONS SPECIAL?

**Nuoc Mam Phú Quốc** is a dark red-brown fish sauce produced from fresh anchovies and naturally fermented from 12 to 15 months. It is only bottled in Phú Quốc island.



**Thanh Hà litchi** has long been renowned for: "its rind [that] likes red silk, its pulp [that] likes glass and snow". It grows on alluvial soil under the Thai Binh river, on low acid soils with high level of phosphorus.



**Buôn Ma Thuật coffee** grows on red basaltic soil and is cultivated following traditional practices from local ethnic groups (Ede, Gia Rai...).



**Quảng Trị peppercorn** is renowned for its strong aroma and spicy taste. Grown in tropical equatorial conditions, it is typically cultivated with living plant pillars to mitigate for the hot dry climate from the Southwest monsoon.



**Bình Phước cashew** trees grow on basaltic soil in a tropical monsoon climate, with high temperature and dry climate. These give the nut, when roasted, a crispy and naturally deep sweet taste.



**Văn Yên Cinnamon** is cultivated by the Dao ethnic group and is thick with high essential oil content used for medicines, cosmetic products, essential oils and condiments.

